

Illinois Quad City Chamber of Commerce



Blueprint 2010:

*A Regional Strategy for Unified
Growth in the Illinois Quad Cities*



What is Blueprint 2010?



A strategic partnership to position the regional economy to remain competitive and sustainable in the next 10 to 20 years and beyond.



Development of Blueprint 2010



- Identify targeted emerging industries
- Assess region's strengths and weaknesses relative to target industries
- Assess regions ability to attract/retain necessary workforce



Community & Business Involvement



- 9 month planning process
- 25 person Advisory Committee
- Input from over 1000 residents
- Over 36 regional investors



Blueprint 2010 Goals



- Goal #1: Retain business, workforce and a high quality of life
- Goal #2: Attract jobs and a diverse young workforce



Blueprint 2010

Goal #1 Objectives



- Business retention/expansion program
- Quad City Entrepreneurs Network
- Small and minority owned business development
- Community development



Blueprint 2010

Goal #2 Objectives



- Young Professionals Network (“YPN”) of the Quad Cities
 - Attract/retain a diverse, young workforce
 - Identify and grow emerging leaders
 - Engage young people in community issues



YPN of the Quad Cities Quick Facts



- Network of over 2600 young and emerging professionals
- Live in Illinois and Iowa Quad City region
- Over 75% are between 25 – 35 years old
- Over 80% hold at least a bachelor's degree
- Approximately 60% give time to community service



YPN of the Quad Cities

ypn
young professionals network
quad cities

Core Belief: The more informed, involved, and networked young professionals are...the more likely they will stay in the region, and the more impact they can have on what the region becomes.



YPN of the Quad Cities

ypn
young professionals network
quad cities

Opportunity



YPN of the Quad Cities

ypn
young professionals network
quad cities

- Develop a professional and social network of people from diverse backgrounds, professions, and lifestyles.
- Experience the Quad Cities' quality of life



YPN of the Quad Cities



- Learn about issues related to career, business, leadership, and important community developments
- Professional and leadership development



YPN of the Quad Cities



- Involve young professionals and prepare emerging leaders for community and professional responsibilities
- Encourage young professionals to become part of the community



YPN of the Quad Cities

ypn
young professionals network
quad cities

- Make a difference by helping the Quad Cities become a more dynamic, engaging, and diverse place to live



YPN of the Quad Cities



- YPN is an important community resource
 - Businesses and Employers
 - Current and prospective residents
 - Quad Cities marketing





For more information visit:

www.quadcitychamber.com

www.ypnqc.org

